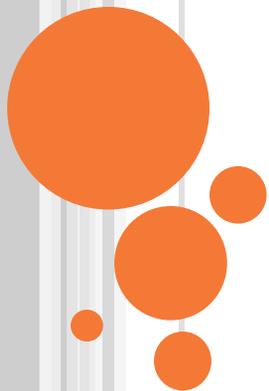




OPAL INFOTECH

An ISO 27001:2013 & An ISO 9001:2008 Company



Digital Marketing through **Alibaba**

About Alibaba

- ✔ One of the World's Largest B2B Portal
- ✔ Presence in 190 Countries
- ✔ Registered 45 million users
- ✔ 2 Million Storefronts

How to Encash Alibaba Platform?

Strategy:

- ✔ **Alibaba Minisite Design**
- ✔ **Alibaba Product Posting & Ranking Optimization**

Alibaba Minisite Design

- ✔ Designing Customized Minisite on Alibaba

Benefits:

- ✔ Prospective client can treat your Alibaba account as your mini website & product catalogue.
- ✔ Display all important products or catalogue on one page.
- ✔ Create solid branding on Alibaba and present your corporate image.
- ✔ Be different than your competitors.

Kindly check some examples on

<http://www.webmasterindia.com/portfolio-filter/alibaba-minisite/>



Alibaba Product Posting and Ranking Optimization

- ✔ More number of times your product posted on Alibaba, there are more chances to get more inquiries. Please refer this information on <http://www.webmasterindia.com/alibaba-ranking/>
- ✔ Optimize for Product ranking on Alibaba so you get higher position.
High ranking = More Inquiries
- ✔ Optimize for more number of key words and phrases.
Ranking with more key phrases = More Inquiries
- ✔ Professional posting of products.
Better posting with clarity = More Inquiries
- ✔ Product posting with different name, images, different keywords, right category, detailed description.
Professional posting = More Inquiries

Alibaba Account Handling Training

- ✔ We are gold supplier since last 10 years having experience and expertise to handle product posting and optimization.
- ✔ We will give you complete training to handle your Alibaba account, the way Chinese companies handle.





OPAL INFOTECH

An ISO 27001:2013 & An ISO 9001:2008 Company

We at **OPAL INFOTECH** (An ISO 27001:2013 Company) are at present handling more than 1000 clients worldwide in 55 countries for services standing under scope of expertise which includes;

- ✓ Web Designing
- ✓ E-commerce website development
- ✓ SEO
- ✓ Social Media Optimization (SMO)
- ✓ Content Writing
- ✓ Google AdWords
- ✓ Google Product Listing
- ✓ Google Remarketing
- ✓ Google Interest Marketing
- ✓ Android App Development etc.

We have presence with our offices in India, Europe and USA

For more details you can visit www.webmasterindia.com



THANK YOU

